ESTTA Tracking number:

ESTTA420790 07/20/2011

Filing date:

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91200203
Party	Defendant Mycone Dental Supply Co., Inc.
Correspondence Address	ROBERT A. MCKINLEY KLEHR HARRISON HARVEY BRANZBURG LLP 1835 MARKET ST STE 1400 PHILADELPHIA, PA 19103-2945 trademarks@klehr.com
Submission	Answer
Filer's Name	Robert A. McKinley
Filer's e-mail	trademarks@klehr.com, rmckinley@klehr.com
Signature	/Robert A. McKinley/
Date	07/20/2011
Attachments	GELPOLISH_opposition_Answer.pdf ( 5 pages )(125583 bytes ) Certificate_of_Service_GELPOLISH.pdf ( 1 page )(13858 bytes )

# THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

AMERICAN INTERNATIONAL INDUSTRIES,

Opposer

Opposition Nos. 91200203

v.

and 91200204

MYCONE DENTAL SUPPLY CO., INC.

Applicant

# APPLICANT'S ANSWER TO NOTICE OF OPPOSITION AND AFFIRMATIVE DEFENSES

Applicant Mycone Dental Supply Co., Inc. (hereafter "Mycone" or "Applicant"), in answer to Opposer American International Industries (hereafter "AII" or "Opposer") answers as follows:

- 1. Applicant is without sufficient knowledge or information to form a belief as to the truth of the allegations contained in Paragraph 1 of the Notice and therefore denies same and demands strict proof of same at trial.
  - 2. Admitted.
- 3. Applicant is without sufficient knowledge or information to form a belief as to the truth of the allegations contained in Paragraph 3 of the Notice and therefore denies same and demands strict proof of same at trial.

- 4. Admitted that a trademark application accorded serial number 85289636 was filed on April 7, 2011 for the mark GEL POLISH for Nail care kits comprising nail polish; Nail care preparations; Nail enamel; Nail hardeners; Nail polish; Nail polish base coat; Nail polish remover; Nail polish top coat; Nail strengtheners; Nail varnish. Applicant is without sufficient knowledge or information to form a belief as to the truth of the remaining allegations contained in Paragraph 4 of the Notice and therefore denies same and demands strict proof of same at trial.
- 5. Applicant is without sufficient knowledge or information to form a belief as to the truth of the allegations contained in Paragraph 5 of the Notice and therefore denies same and demands strict proof of same at trial.
- 6. Applicant is without sufficient knowledge or information to form a belief as to the truth of the allegations contained in Paragraph 6 of the Notice and therefore denies same and demands strict proof of same at trial.

Admitted that a trademark application accorded serial number 85289631 was filed

- on April 7, 2011 for the stylized mark for Nail care kits comprising nail polish; Nail care preparations; Nail enamel; Nail hardeners; Nail polish; Nail polish base coat; Nail polish remover; Nail polish top coat; Nail strengtheners; Nail varnish. Applicant is without sufficient knowledge or information to form a belief as to the truth of the remaining allegations contained in Paragraph 7 of the Notice and therefore denies same and demands strict proof of same at trial.
- 8. Applicant is without sufficient knowledge or information to form a belief as to the truth of the allegations contained in Paragraph 8 of the Notice and therefore denies same and demands strict proof of same at trial.

7.

- 9. It is denied that applicant seeks to register a standard character version of the GELPOLISH mark. Applicant admits that serial numbers 85088504 and 85087694 are stylized versions of the GELPOLISH mark for use with "nail care preparations" in class 3, and that, in each application, no claim is made to the exclusive right to use "GEL POLISH" apart from the marks as shown.
- 10. Applicant denies the allegations contained in Paragraph 10 of the Notice and demands strict proof of same at trial..
- 11. Applicant is without sufficient knowledge or information to form a belief as to the truth of the allegations contained in Paragraph 11 of the Notice and therefore denies same and demands strict proof of same at trial.
- 12. Applicant denies the allegations contained in Paragraph 12 of the Notice and demands strict proof of same at trial..
- 13. Applicant denies the allegations contained in Paragraph 13 of the Notice and demands strict proof of same at trial..
- 14. Applicant is without sufficient knowledge or information to form a belief as to the truth of the allegations contained in Paragraph 14 of the Notice and therefore denies same and demands strict proof of same at trial.

# AFFIRMATIVE DEFENSES

Applicant asserts the following affirmative defenses:

# First Affirmative Defense

As a first, separate and distinct affirmative defense, Applicant asserts that Opposer has not been and will not be damaged by the registration of the Applicant's stylized GELPOLISH marks, which are the subject of application Serial Nos. 85088504 and 85087694.

# **Second Affirmative Defense**

As a second, separate and district affirmative defense, applicant asserts that no likelihood of confusion exists between the Applicant's stylized **GELPOLISH** marks and any mark asserted by Opposer in the Notice.

# Third Affirmative Defense

As a third, separate and district affirmative defense, applicant asserts that there is no likelihood of confusion because Applicant's stylized **GELPOLISH** marks and any mark asserted by Opposer in the Notice, in their entireties, are dissimilar in sight, appearance, connotation, or commercial impression.

# Fourth Affirmative Defense

As a fourth, separate and district affirmative defense, applicant asserts that Opposer has no exclusive rights in and to the words GEL POLISH for use in connection with Opposer's stated goods.

#### Fifth Affirmative Defense

As a fifth, separate and district affirmative defense, applicant asserts that the geographic distance between the services offered by Applicant and Opposer renders confusion unlikely.

# Sixth Affirmative Defense

As a sixth, separate and district affirmative defense, applicant asserts that any mark asserted by Opposer in the Notice has not acquired secondary meaning.

# Seventh Affirmative Defense

As a seventh, separate and district affirmative defense, applicant asserts that any mark asserted by Opposer in the Notice is not inherently distinctive.

# **Eighth Affirmative Defense**

As an eighth, separate and district affirmative defense, applicant asserts that Opposer does not have standing to maintain this opposition.

WHEREFORE, Applicant prays that this opposition be dismissed and Applicant's GEL POLISH applications proceed to registration.

Respectfully submitted,

KLEHR, HARRISON, HARVEY, BRANZBURG & ELLERS LLP

/s/Robert A. McKinley\_

Robert A. McKinley, Esq. 260 South Broad Street, 4<sup>th</sup> Floor Philadelphia, PA 19102 telephone: 215-569-2700 facximile: 215-568-6603

e-mail: rmckinley@klehr.com

Attorneys for Applicant Mycone Dental Supply Co., Inc.

Dated: July 20, 2011

### **CERTIFICATE OF SERVICE**

I, Robert A. McKinley, certify that I served a true and correct copy of the foregoing Answer and Affirmative Defenses upon the opposing party or their counsel of record by the methods and on the date indicated below:

July 20, 2011 First Class Mail

Mark D. Kremer, Esq.
Conkle, Kremer & Engel
Professional Law Corporation
3130 Wilshire Boulevard, Suite 500
Santa Monica, CA 90403-2351

Respectfully submitted,

KLEHR HARRISON HARVEY BRANZBURG LLP

/Robert A. McKinley/ Robert A. McKinley, Esq. 1835 Market Street Suite 1400 Philadelphia, PA 19103 (tel) 215.569.2700 (fax) 215-568-6603

Attorney for Applicant Mycone Dental Supply Co., Inc.